

RULES AND REGULATIONS

The official technical society of the Department of Computer Science and Engineering , MAIT

Event Details :

Date: 13th September, 2025

Time: 11:00 AM

Duration: 2.5 hours

Category: Poster/ Video Making

Event Mode: Online

Registration Deadline: 12th September 2025, 11:59 PM

Introduction:

Graphika 3.0 is the ultimate stage for creative visionaries to showcase their design and editing skills! Organized by **TechCom**, the official technical society of the Department of Computer Science and Engineering, MAIT. This dynamic competition invites students to push the boundaries of their imagination through stunning poster designs and video edits. Graphika 3.0 is your chance to shine. Step up, express your most innovative ideas, and let your artistic talent take center stage!

General Guidelines:

Eligibility:

Open only to the students of MAIT.

Categories:

Poster Making

Video Making

Theme:

To be revealed on the spot.

***NOTE ***

Each participant can take part in **ONLY ONE** category.

Poster-Making Rules:

Time Limit:

Participants will have 2.5 hours to create their posters once the

event begins.

Format:

The posters can be designed using digital tools only (e.g., Adobe Photoshop, Illustrator, Canva, etc.).

Hand-drawn posters or sketches are not allowed.

The aspect ratio should be 1:1.41 (A4 size).

Copyright:

Use of copyrighted images, graphics, or elements is strictly prohibited.

All designs must be original and created during the competition.

Evaluation Criteria:

Creativity and originality

Visual appeal

Relevance to the chosen theme

Clarity and coherence

Video-Editing Rules:

Time Limit:

Participants will have 2.5 hours to edit and submit their videos.

Duration of Video:

The video should be between 30 seconds to 2 minutes long.

Submission Format:

The video must be submitted in MP4/MOV format.

Audio/Video Footage:

Participants can use stock footage, video clips, or any public domain resources, but original editing and storytelling are key. Any copyrighted music, footage, or content is prohibited unless proper licenses are obtained.

The aspect ratio should be 9:16 (Insta reel).

Evaluation Criteria:

Creativity and originality

Technical editing skills (transitions, effects, sound, etc.)

Storytelling and coherence with the theme

Audio and visual quality

Discipline Rules :

1. **Respect:** All participants must show respect towards each other and the event organizers at all times.
2. **Fair Play:** Cheating, collusion, or any form of unfair play will not be tolerated.
3. **Time Management:** Participants must adhere to the specified time limits for poster or video making.
4. **Theme Integrity:** Theme provided by the event organizers cannot be changed.
5. **Unfair Behavior:** Collaboration with others or taking external help during the competition is strictly prohibited. Each participant must work independently. Sharing work or seeking assistance from unauthorized sources during the event will result in disqualification as our team will be surveilling the competition.

Judging and Results :

1. Judging Panel

The judge panel for Graphika 3.0 will consist of experienced professionals and experts in the fields of design, video production, and creative arts. The panel is entrusted with evaluating each participant's submission based on a set of predefined criteria to ensure a fair and transparent judgment process.

2. Scoring System:

Posters and videos will be evaluated based on creativity, technical skills, adherence to the theme, and overall impact. The decision of the judges will be final and binding.

Event Perks :

Exciting rewards , including cash prizes and exclusive goodies, await the winners. Every participant will be awarded a certificate of participation.

Conclusion :

Graphika 3.0 is more than just a competition—it's a celebration of creativity, innovation, and artistic expression. By participating, you not only challenge your skills but also become part of a larger community that values the power of design and storytelling. Whether through vibrant posters or captivating videos, your contributions can inspire and make a difference. We are excited to see the unique perspectives each of you

brings to this competition, and we wish all participants the very best. Let your imagination soar and creativity shine!

Stay in the loop with all the event details, announcements, and exciting updates: <https://linktr.ee/TechComMAIT>

For Additional Queries :

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