

PITCH DAY



Ignite Your
Passion, Pitch
Your Vision

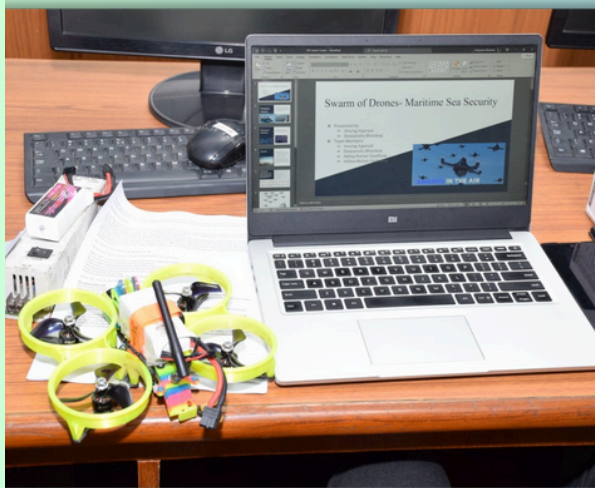
Fostering
Excellence

19-20, SEPTEMBER

To foster an entrepreneurial ecosystem, ignite innovation, and empower the next generation of business leaders.

Organised by
Department of Computer Science & Engineering

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY, DELHI



OBJECTIVE

To foster a thriving entrepreneurial ecosystem within the Maharaja Agrasen Institute of Technology. We aim to ignite the innovative spark in our students, encouraging them to think beyond the classroom and develop real-world solutions to pressing problems. By providing a platform to showcase their ideas, receive expert feedback, and potentially secure funding, we hope to empower the next generation of business leaders and innovators.

ABOUT MAIT

Maharaja Agrasen Institute of Technology was established in 1999 by Maharaja Agrasen Technical Education Society promoted by a group of well known Industrialists, Businessman, Professionals and Philanthropists with an aim to promote quality education in the field of Technology and Management. Since then, MAIT has grown from strength to strength to emerge as one of the top technical institutes among the private Institutes and has been constantly ranked amongst the top engineering Institutes by DATAQUEST.

The institute began its first batch of 180 B.Tech. students in 1999 and at present, MAIT offers Bachelor's Degree in 13 disciplines of Engineering - CSE (240), CST (180), ECE (90), EEE (90), IT (180), ITE (90), MAE(30), ME, CSE (AI & ML), CSE(AI), CSE (DS), EE (VLSI), ECE (ACT) (60 each), BBA(60) and MBA(180). The Institute is approved by All India Council for Technical Education and affiliated to Guru Gobind Singh Indraprastha University, Delhi.

ABOUT CSE

The Department of Computer Science and Engineering at Maharaja Agrasen Institute of Technology, Delhi was established in year 1999. It was formed to provide an outstanding research environment complemented by excellence in teaching. The Department offers B.Tech. degree affiliated to Guru Gobind Singh Indraprastha University, Delhi. The CSE department at MAIT has a team of experienced and highly qualified faculty who are committed to providing quality education to the students. the Computer Science and Engineering department at Maharaja Agrasen Institute of Technology offers a comprehensive learning experience, combining theoretical knowledge with practical skills. It prepares students for a successful career in the field of computer science and equips them with the necessary skills to adapt to the evolving technology landscape. The curriculum is designed to meet the current industry demands and trends, and department offers specializations in following areas:

1. Artificial Intelligence and Machine Learning
2. Machine Learning and Data Analytics
3. Full Stack Development

Department works with the vision "To attain global excellence through education, innovation, research, and work ethics in the field of Computer Science and engineering with the commitment to serve humanity."

ABOUT IEEE SMART CITIES



IEEE Smart Cities brings together IEEE's broad array of technical societies and organizations to advance the state of the art for smart city technologies for the benefit of society and to set the global standard in this regard by serving as a neutral broker of information amongst industry, academic, and government stakeholders.

The mission of the IEEE Smart Cities is:

To be recognized as the authoritative voice and leading source of credible technical information and educational content within the scope of smart cities identified below.

To facilitate and promote both the collaborative and individual work of its Member Societies regarding smart city technology.

Scope - The IEEE Smart Cities identifies and further develops technical best practices across the following functional and application domains within the context of urban infrastructure systems. These domains and the elements within them comprise the smart city framework which will be used to guide the Smart Cities technical activities. This framework may be expanded and refined as deemed necessary by the steering committee.



ORGANIZING COMMITTEE

Chief Patron(s)

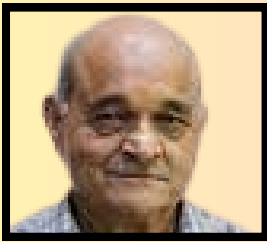


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& Chancellor, MAU)



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(Chairman MATES)

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STUDENT COORDINATOR(S)



Saksham Gupta



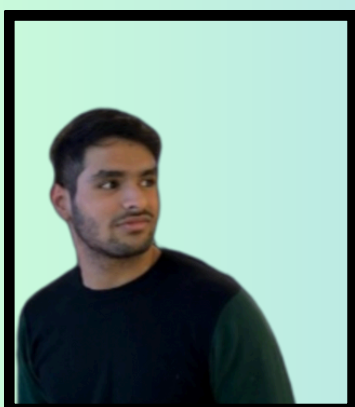
Vidhi Jain



Saksham Aggarwal



Ansh Malik



Deven Puri



Shreya

GUIDELINES

Eligibility:

All undergraduate engineering students and postgraduate management students of Maharaja Agrasen Institute of Technology (MAIT) are eligible to participate.

Team Formation: Students can participate individually or form teams of up to 4 members. Interdisciplinary teams are encouraged!

1. Idea Submission: Submit a concise proposal (max 500 words) outlining your innovative business idea, product, or service by [Submission Deadline Date]. Include a clear problem statement, solution description, target market, revenue model, and potential impact.

2. Presentation:

Day 1 (September 19th): Preliminary round - 5-minute pitch + 5-minute Q&A.

Day 2 (September 20th): Final round (for selected teams) - 10-minute pitch + 10-minute Q&A.

Focus on the key aspects mentioned in the previous year's guidelines (problem, solution, market, revenue, competition, impact, scalability). Use engaging visuals (slides, charts, prototypes) to enhance your pitch.

3. Professionalism:

Dress professionally and arrive on time for your presentation.

Practice your pitch to ensure clear and confident communication.

Be respectful and open to feedback from the judges.

4. Business Plan:

Be prepared to discuss your business plan in more detail during the Q&A sessions.

Think about marketing, customer acquisition, financial projections, and sustainability.



5. Innovation and Impact:

Emphasize the uniqueness and creativity of your idea.

Highlight how your solution addresses a real-world problem or improves an existing product/service.

6. Confidentiality:

While we encourage open discussions, be mindful of sensitive information.

Any confidential details should only be shared under a non-disclosure agreement (NDA).

7. Networking:

Engage with fellow participants, judges, and potential investors.

"Pitch Your Idea" is a great opportunity to build connections and learn from others.

8. Judging Criteria:

Innovation and originality

Market potential and feasibility

Clarity and effectiveness of the pitch

Teamwork and collaboration (if applicable)

Potential for social or environmental impact

9. Prizes: Attractive prizes await the winning teams, including cash awards, incubation opportunities, and mentorship from industry experts.

Important Dates:

Idea Submission Deadline: September 01, 2024

Event Dates: September 19-20, 2024

Get ready to unleash your entrepreneurial spirit and make your ideas a reality!





GLIMPSE

OF

PITCH YOUR IDEA 2023



CONTACT US

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Department of Computer Science & Engineering

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